



RunMyProcess Takes Workflow and Integration to the Cloud

RunMyProcess develops and delivers a platform-as-a-service that enables companies to automate and streamline business process, improve efficiency and reduce costs by designing, running and managing process-based applications in the cloud. With an intuitive GUI and more than 1,200 pre-configured connectors to SaaS and capabilities for on-premise connectivity, the platform allows customers to rapidly build and deploy highly customized cloud-based business applications. Its full integration with the Google Apps environment opens an endless and very unique path for building powerful enterprise applications, mixing structured workflows and collaboration. Unlike on-premise solutions, the easy-to-use and quick-to-deploy RunMyProcess platform is accessible anywhere, anytime from any device on a pay-per-use model that significantly reduces infrastructure, security and upgrade costs, while delivering the collaboration, productivity and agility required to meet evolving business needs.

Key Solutions:

- **Workflow Builder** for building dynamic web apps and displaying custom reports to make workflow creation simple and easy. Mesh workflows between departments to streamline data flow, automate approvals and trigger next-steps—all accessible and manageable with just a web browser. With Workflow builder, it is possible to integrate Google Apps collaborative capabilities with powerful workflows.
- **Integration Hub** connects external, off-site users with on-premise applications through dynamic web apps and integrates SaaS solutions with internal systems to keep everyone plugged in and on the same page. The process-based architecture ensures data traceability in the cloud.
- **Ready-to-Run Modules** offer stand-alone functionality for Google-Oracle CRM Calendar synchronization and Shared Inbox for Gmail, the first full-featured, flexible email inbox sharing solution for the Gmail platform.

Company Background

Founded in 2007, RunMyProcess is based in Paris, France. The company secured US\$2.2 million in Series A funding in July 2010, led by XAnge Private Equity, a leading European financial institution. In 2009, Gartner, Inc. distinguished RunMyProcess as a "Cool Vendor." The company has been named to the Red Herring Global 100 for 2010 and the Top 100 Europe. RunMyProcess' solutions are already used by more than 60 enterprise customers around the world, including the U.S., France, Turkey, Singapore and Japan.

Company Leadership

Matthieu Hug, Co-founder and Chief Executive Officer
Eric Mahé, Co-founder and Chief Operating Officer
Alexandre Lachman, Vice President of Client Services
Stephanie Kidder, Director of Global Marketing
Erwan Arzur, Director of Infrastructure and Security
Sébastien Gaide, Director of Research and Development

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